NAAN MUDHAVAN ASSIGNMENT DOCUMENT

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 7492A510F88050D9841493828D11A812

**NAME** : RAMYA R

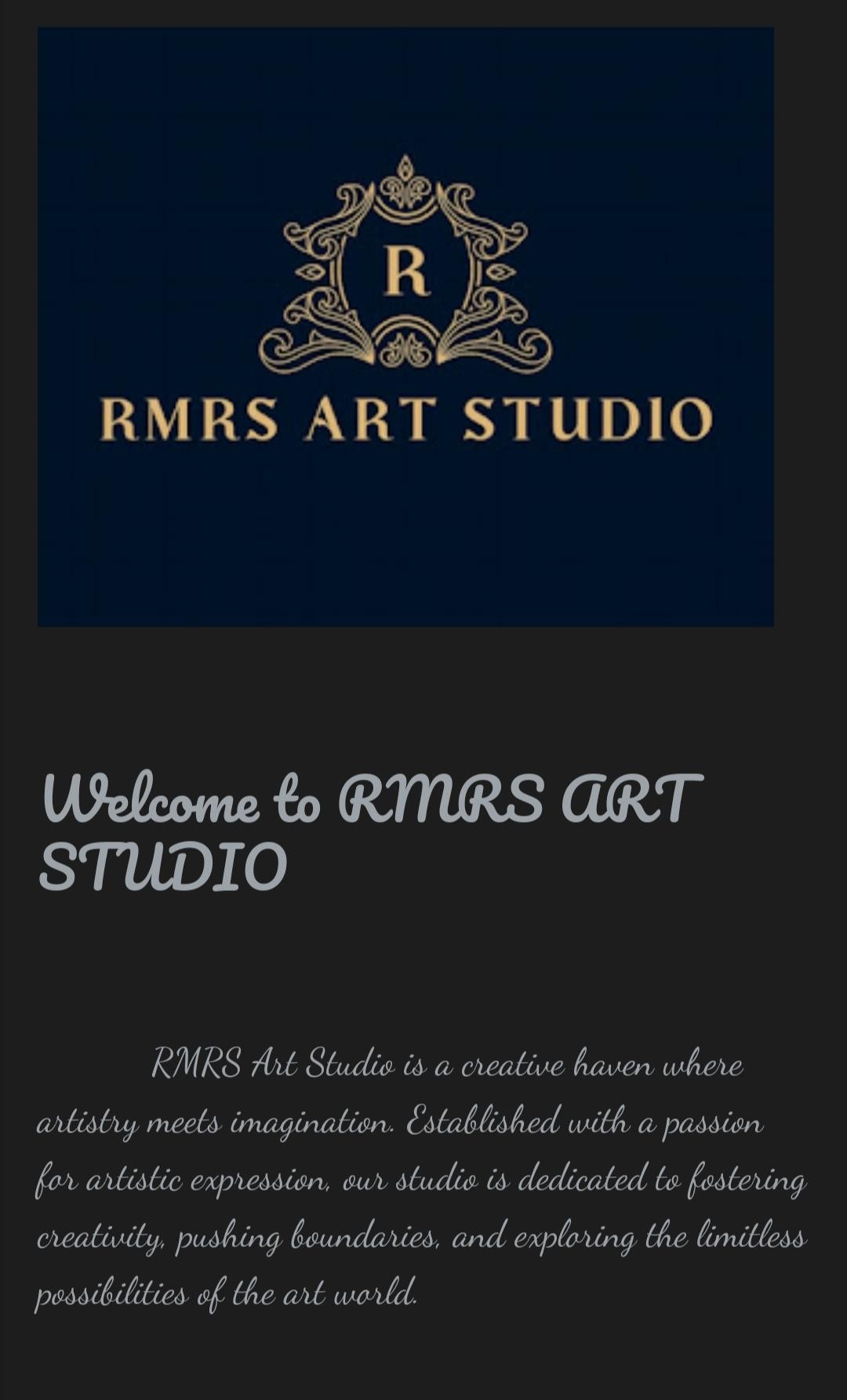
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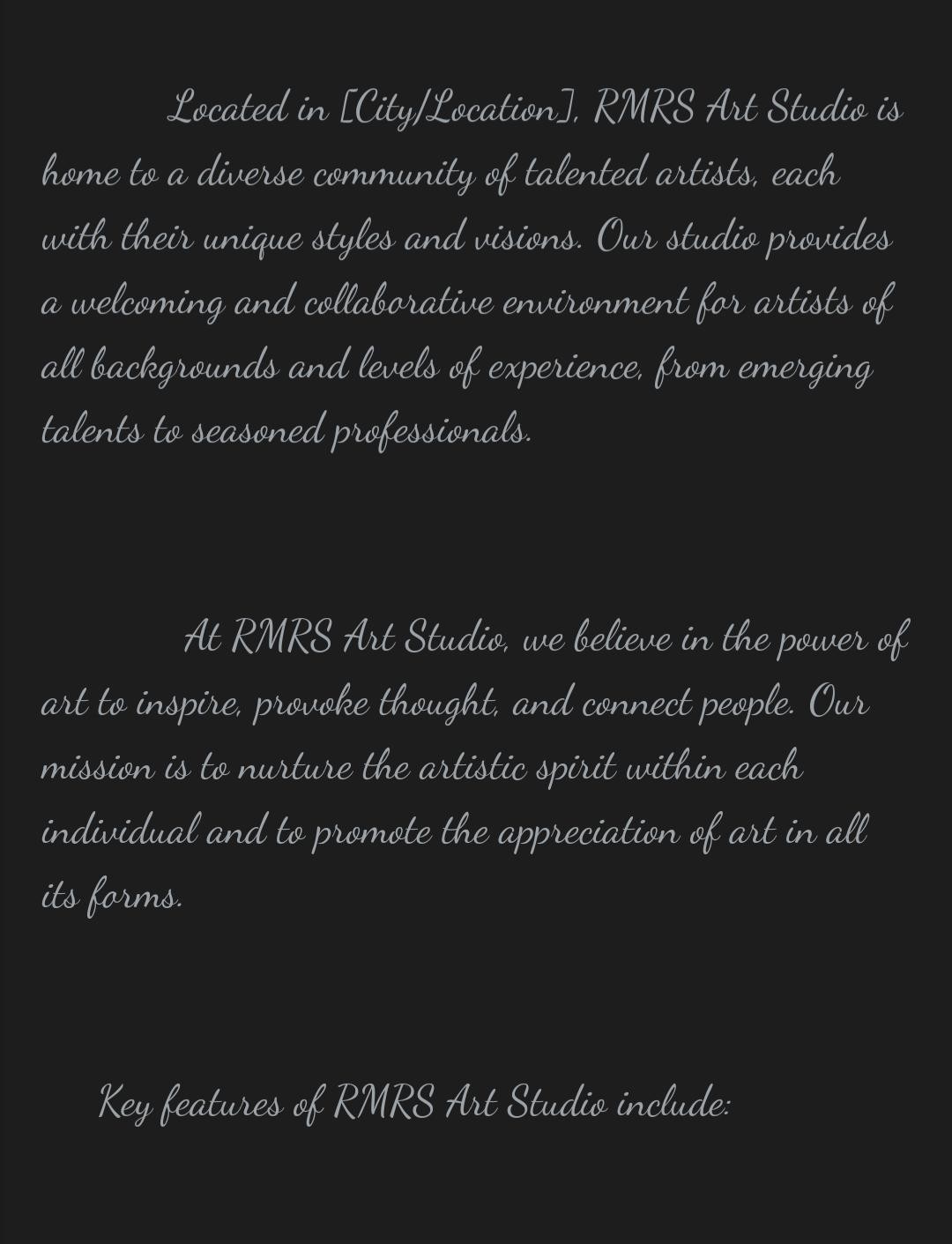
**YEAR** : 4TH YEAR

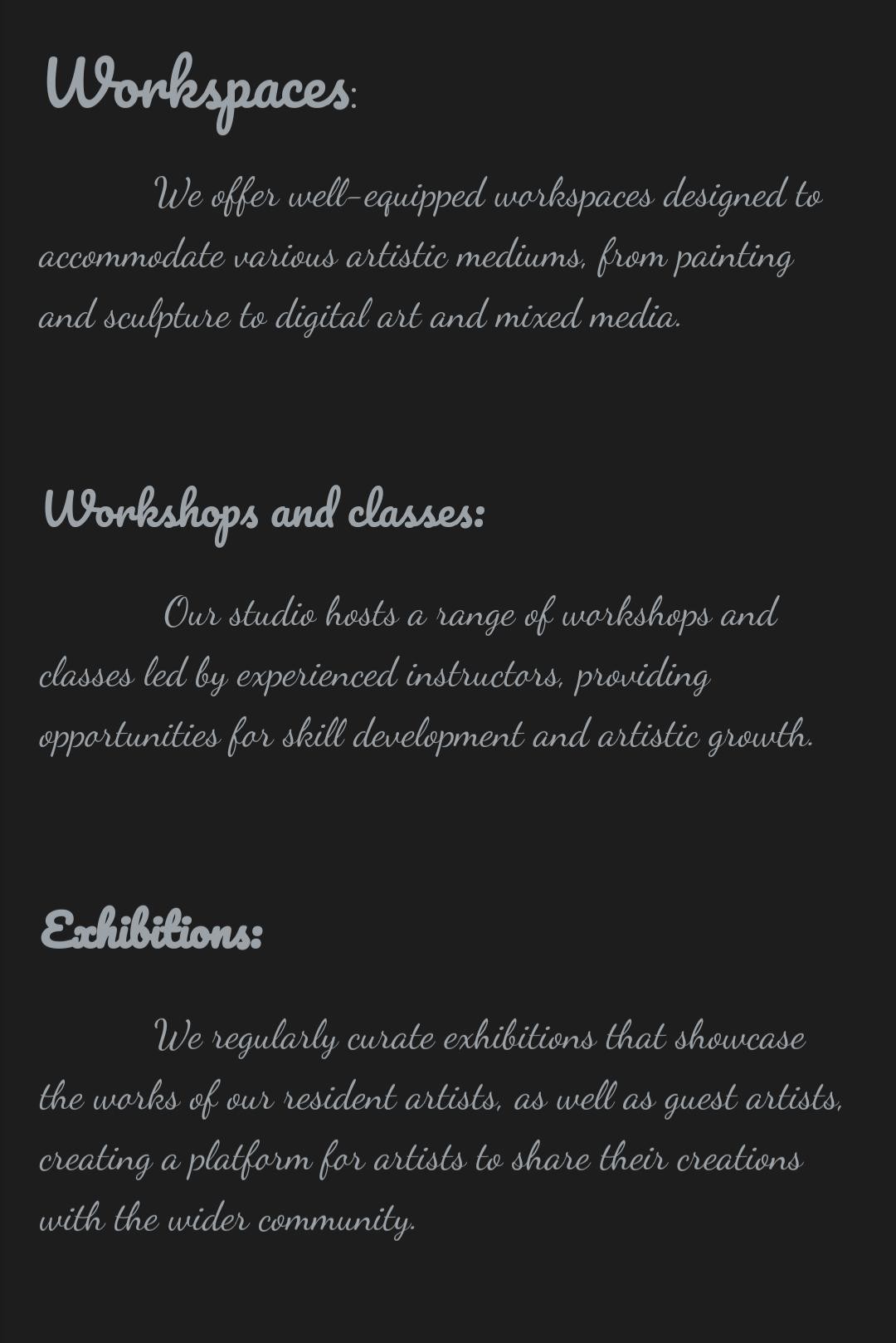
**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

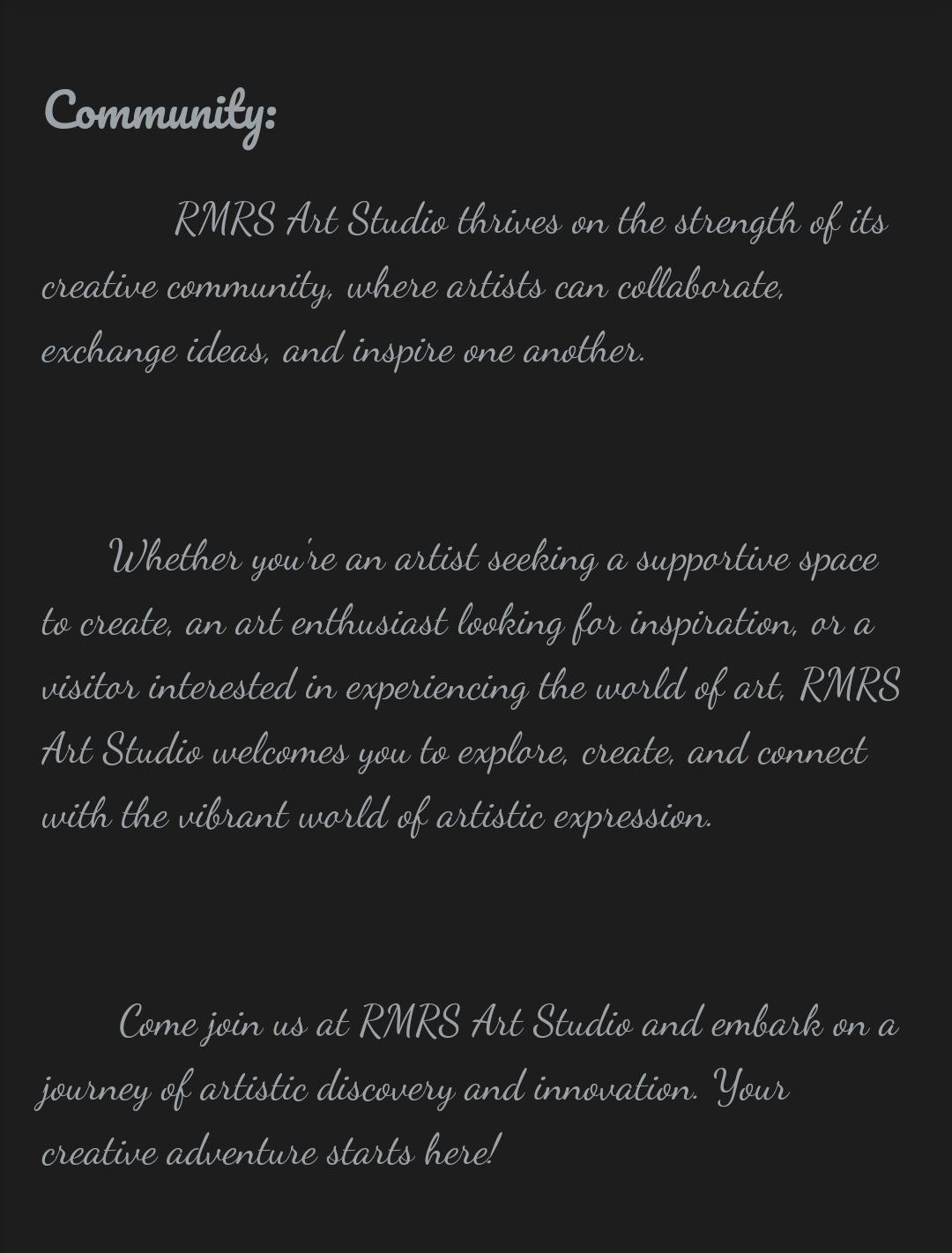
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

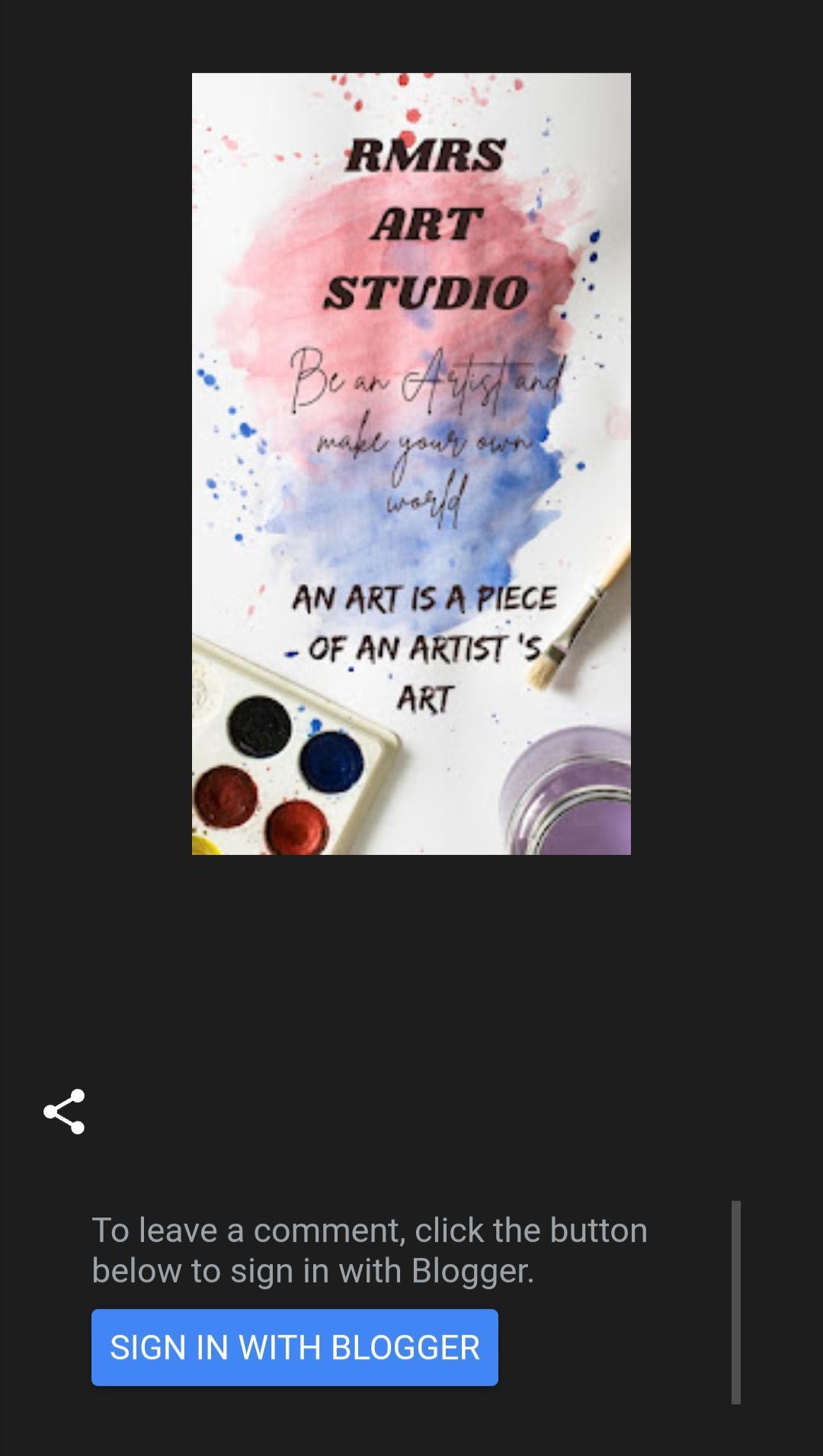
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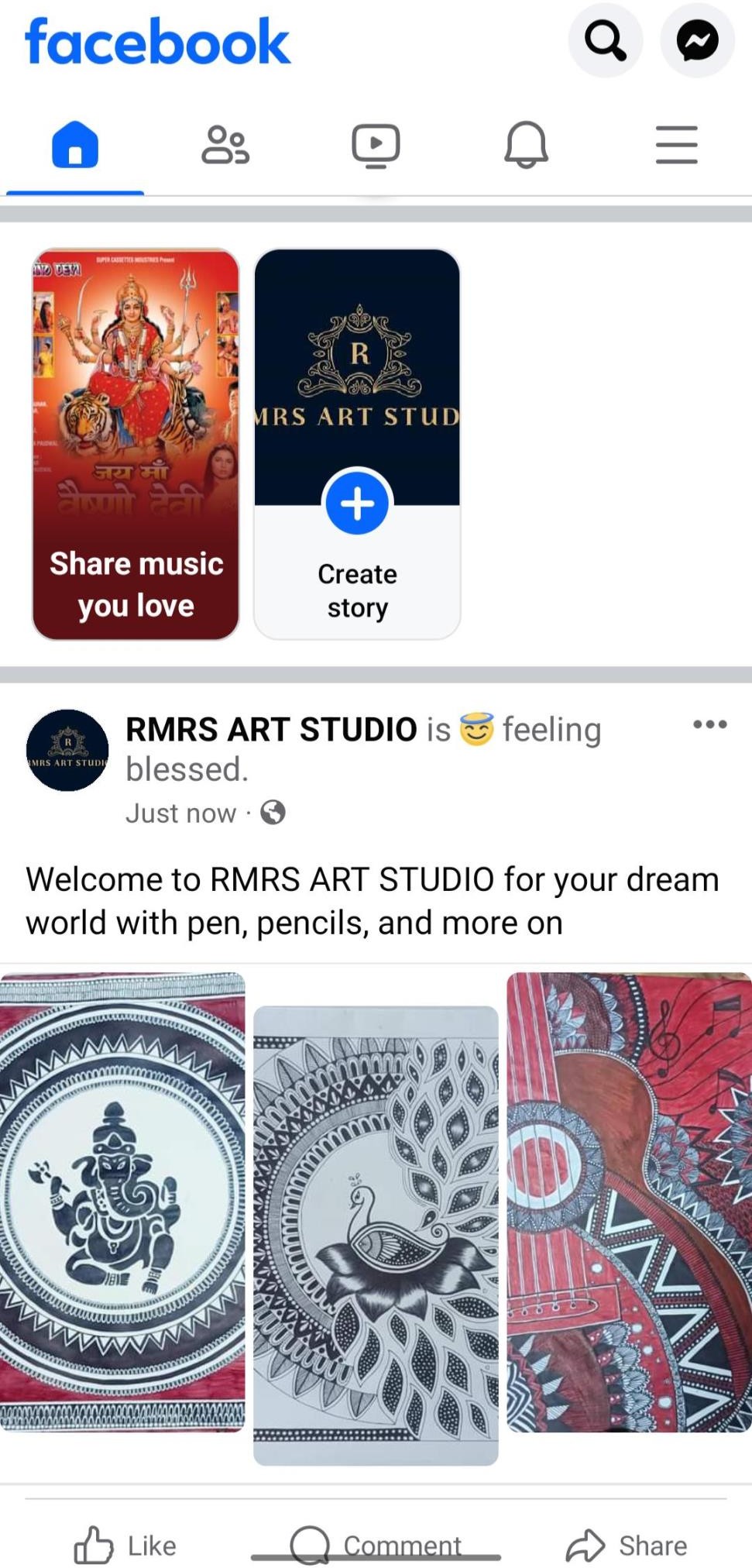




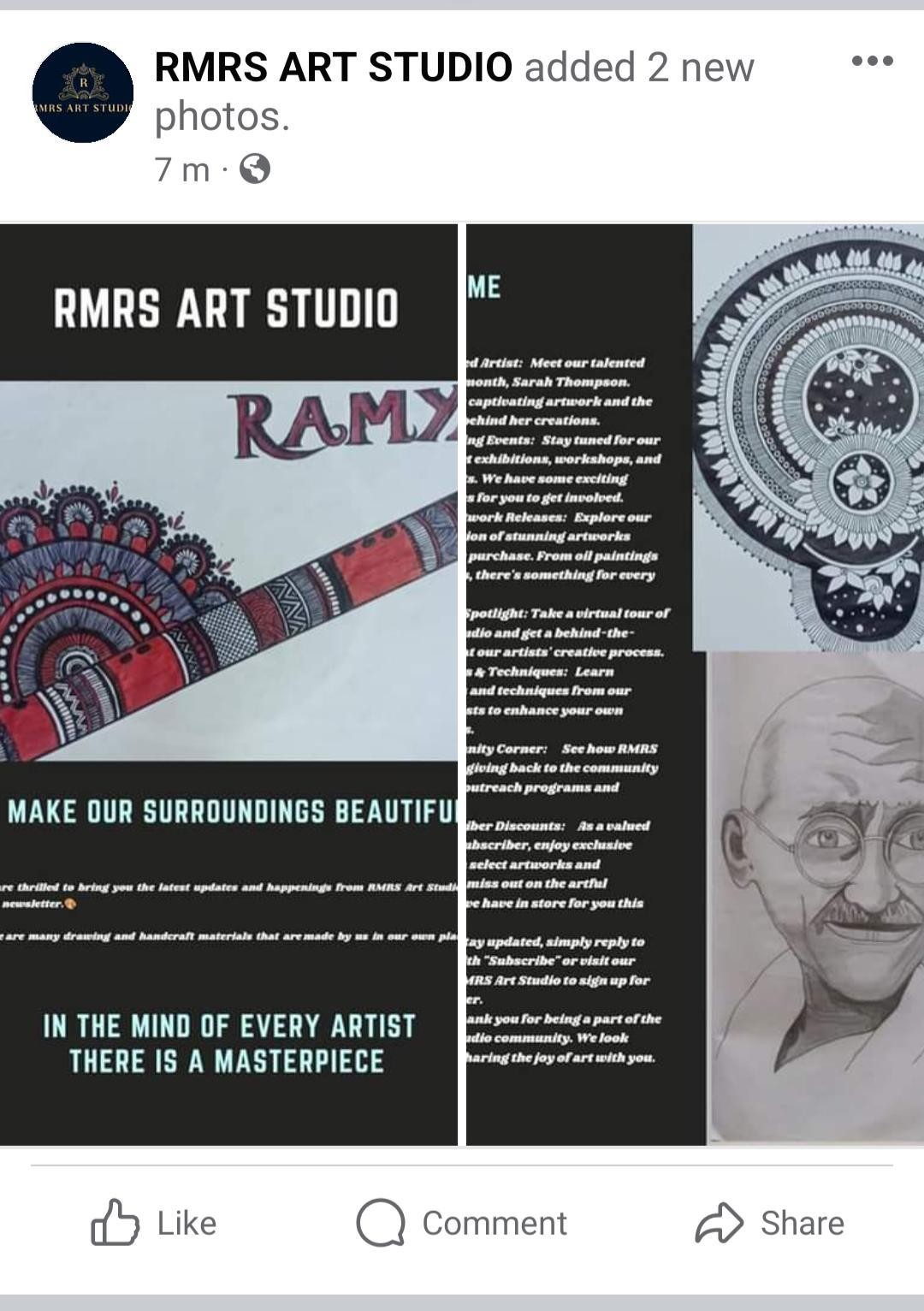


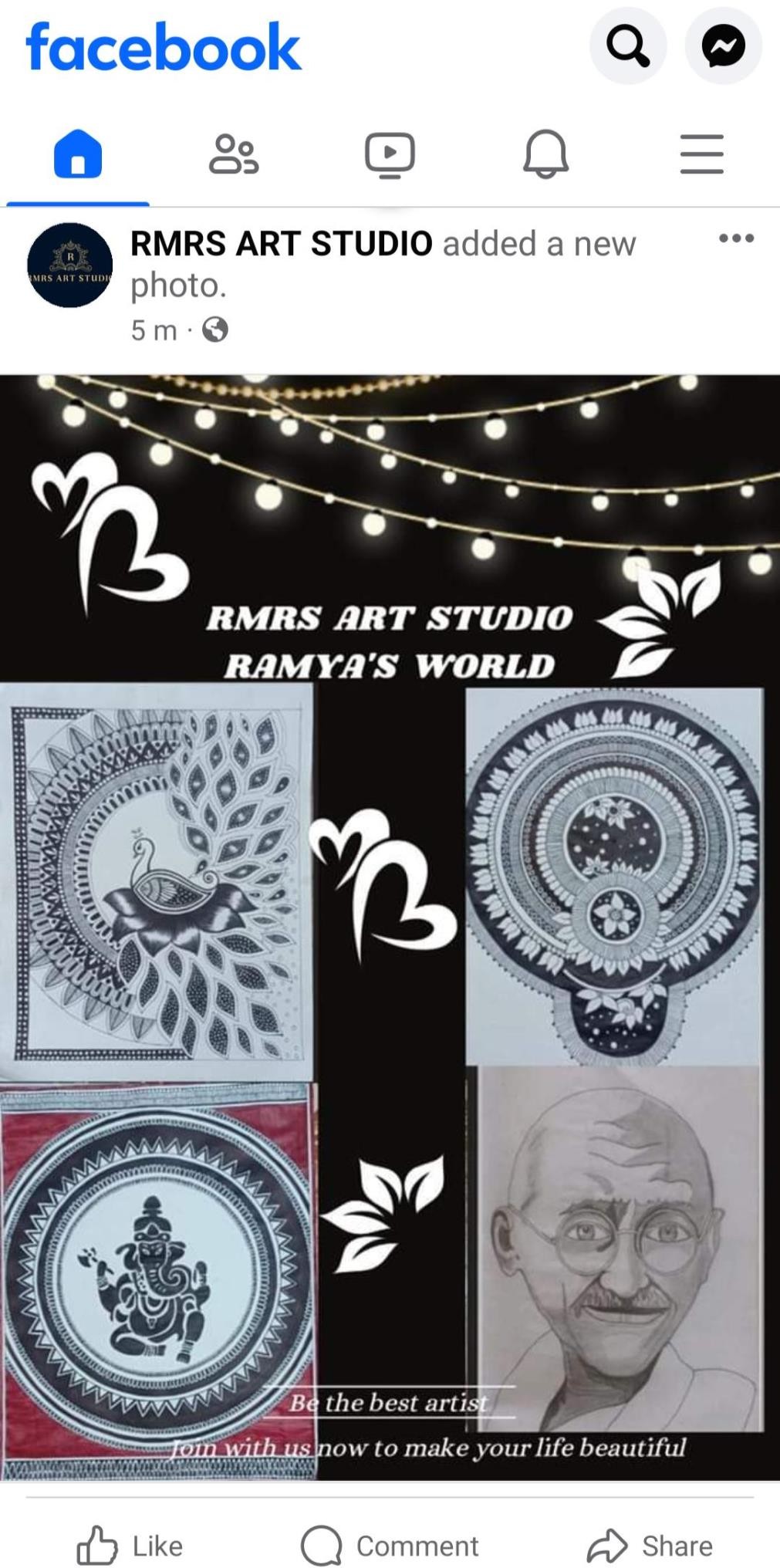
1. Create a New Facebook Business Page and post one social media poster for your brand.

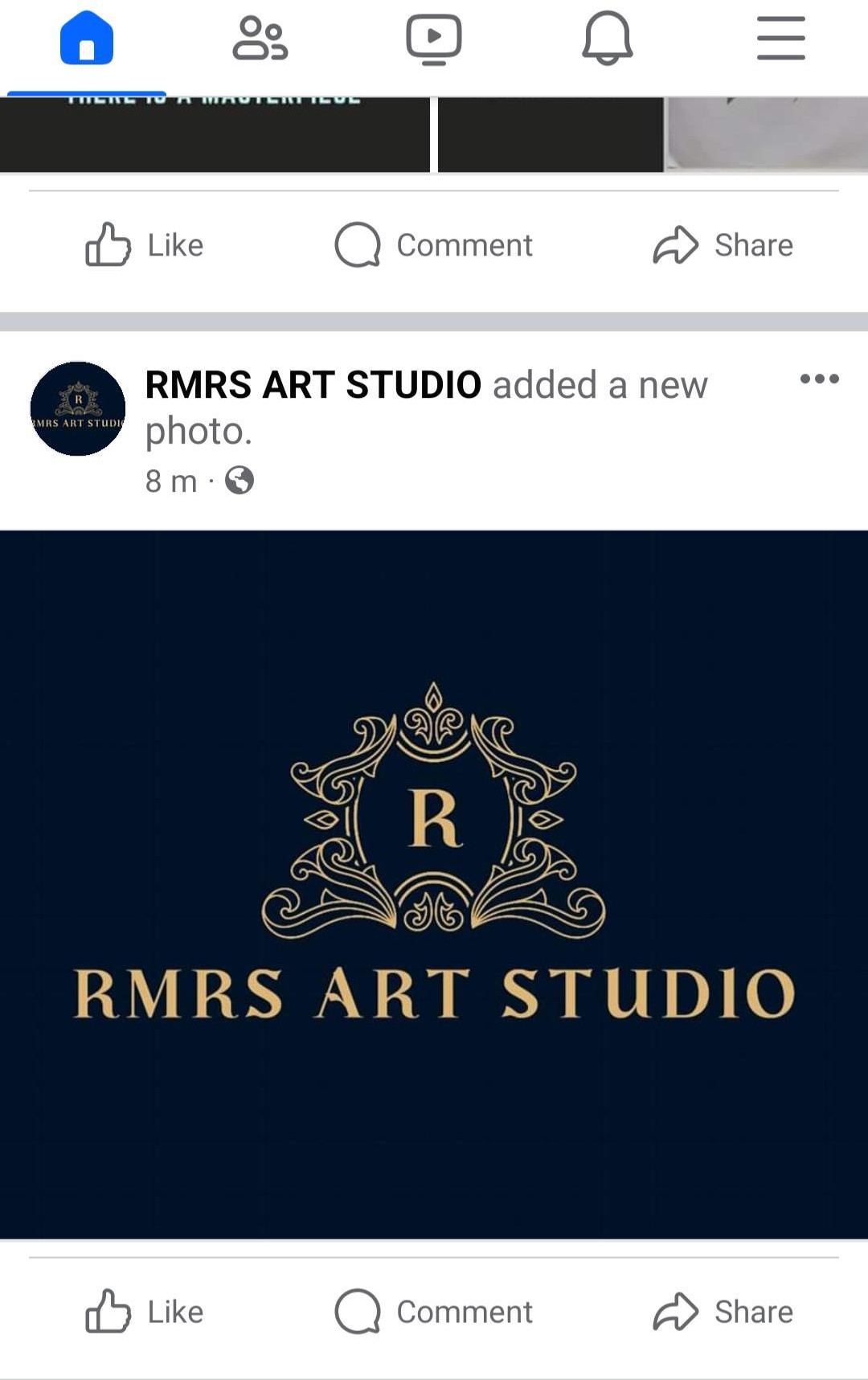
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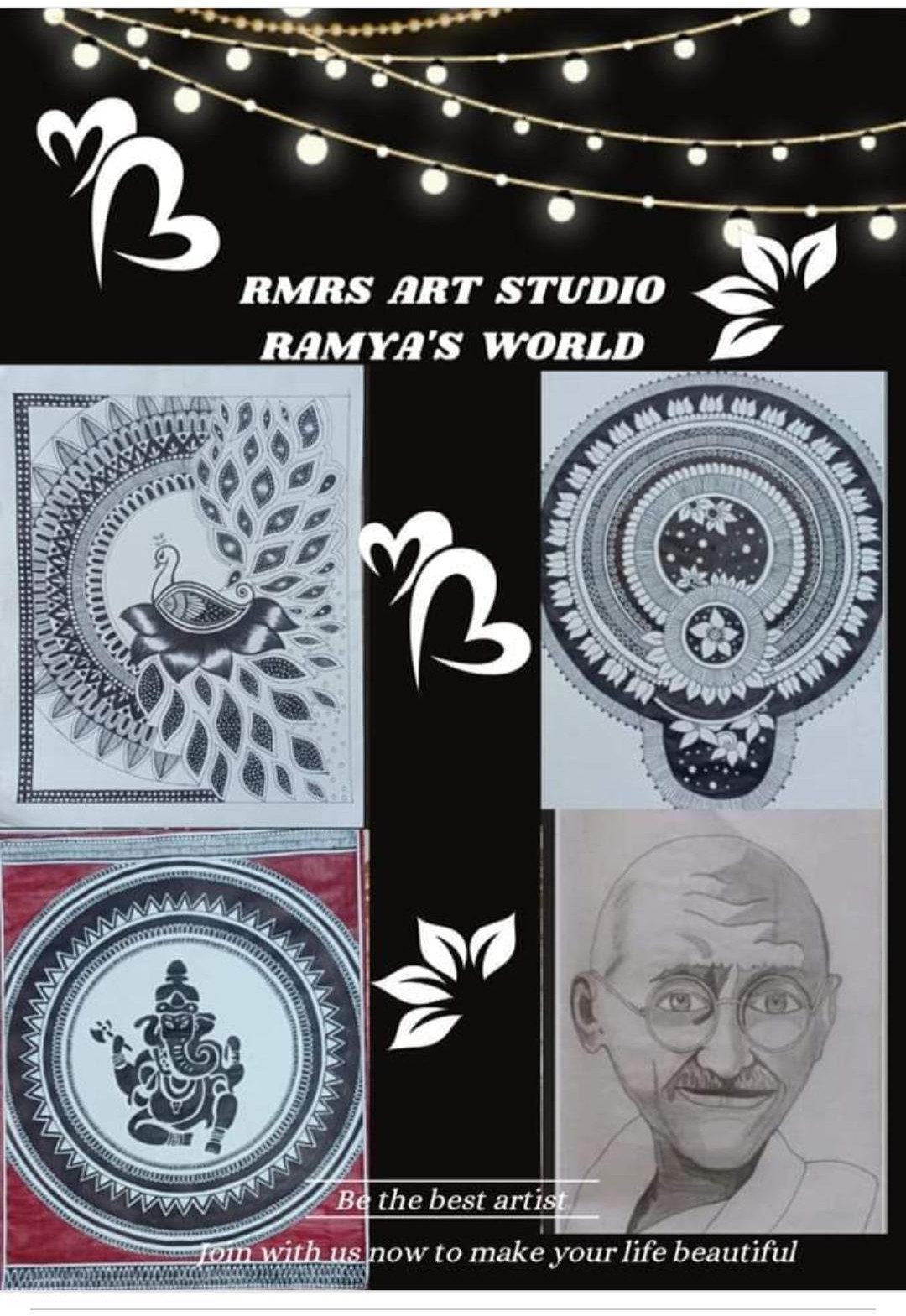








1. Create and design a social media advertisement poster using canva.



1. Create email newsletter design using MailChimp or canva tool.

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